



"It Is All About Mind Set "



ABOUT US

At 963 EVENTS, we are an event management and entertainment agency; we are your strategic partner for achieving your goals and fostering growth.

With a strong presence in the UAE and KSA, we specialize in creating, planning, and executing campaigns that propel businesses and individuals towards success.

Our success is intertwined with yours, making us your reliable ally on the journey to success.



963
EVENTS

OUR VALUES

MISSION

Our dedication is to helping businesses achieve their marketing goals with innovative strategies.

VISION

To lead in delivering transformative results for our clients through brand marketing and PR campaigns that boost sales and sustainable growth.



EVENTS & ACTIVITIES

We specialize in managing a variety of events, including Corporate Events, CSR, Product Launches, Community Events, Conferences, Gala Dinners, Ceremonies, Exhibitions, Team Building Activities, etc.

Our core strength lies in delivering holistic event planning and execution solutions from start to finish.



LIVE ENTERTAINMENT

We provide exceptionally professional singers, musicians, dancers and artists to 5-star venues in the UAE and KSA.

With 15+ years of industry experience, we offer exceptional entertainment services. Our professional team handles all planning, dedicating all resources to ensure your complete satisfaction.



PUBLIC RELATIONS MANAGEMENT

Our comprehensive PR service is designed to empower our partners. We develop strategic approaches and execute integrated tactics across diverse platforms to craft distinctive brand positioning.

Our goal is to harmonize business objectives with the amplification of your organization's message, ensuring a powerful and effective impact.



CIGARS EVENTS

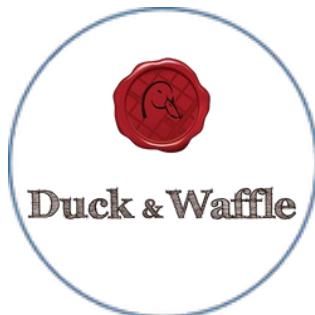
Elite Cigar Nights by 963 Events is a high-end gathering that brings together cigar enthusiasts, industry leaders, and prominent guests in an exclusive environment.

Featuring luxurious venues, expert-led tastings, and refined pairings, the event boosts brand awareness and customer engagement.

With tailored networking opportunities, immersive experiences, and targeted media coverage, it's the premier platform for luxury brands to reach an elite audience.



OUR CIGARS PARTNERS

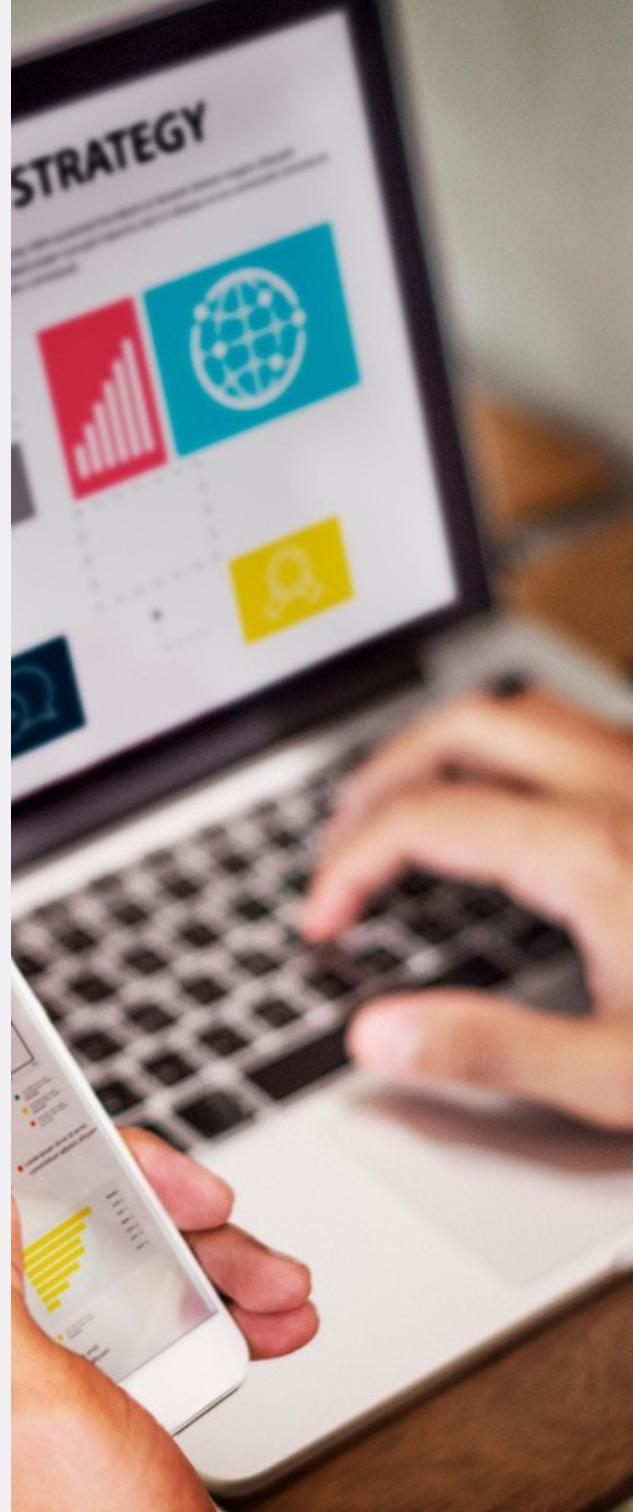


DIGITAL MARKETING

In the era of explosive platform proliferation, social media rapidly connects with consumers, allowing businesses to expand their audience cost-effectively.

We specialize in crafting potent social media marketing strategies tailored to your brand.

Our approach considers the nature of your online activity, aligns with your marketing key performance indicators (KPIs), and strategically engages the specific audience you aim to captivate.



MEDIA PRODUCTION

Our team of directors, editors, and artists brings your narratives to life through captivating imagery and voice-overs, ensuring your films and documentaries engage your audience.

In today's video-centric world, video marketing offers convenience and efficiency to consumers and an engaging, shareable channel for marketers to connect with their audiences.



ELEVATING INFLUENCER & CELEBRITY PROFILES

Collaborating with some of the nation's foremost celebrities, we offer a comprehensive profile management package.

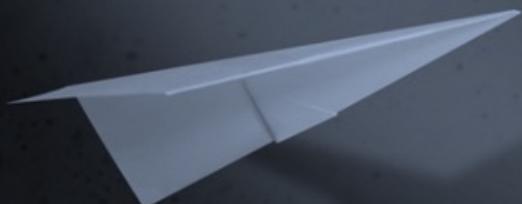
Our primary objectives are to cultivate and elevate your public persona, present you with exceptional opportunities, and ensure your enduring and prosperous career.



CONCEPT CREATION

At 963 EVENTS, we dive deep into your vision and objectives, whether it's a scalable growth concept or a single-unit operation. We keep a close eye on food trends, emerging markets, and successful innovations across various service categories and cuisines, curating competitive and trendsetting concepts tailored to specific markets.

Our "Discovery Tour" provides valuable insights covering conceptual, operational, and financial aspects. We offer high-level strategies and innovative ideas to give your restaurant a competitive edge. We guide you through brand positioning and strategic planning to create a compelling restaurant brand.



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EVENTS

HAPPY CLIENTS





PREVIOUS PROJECTS



PROJECT:

AFRICAN GLOBAL BUSINESS SUMMIT

ATTENDEES

200

CLIENT: Best Global Business

VENUE: One&Only One Za'abeel



PROJECT:

BLOCKCHAIN 4 SMART
ECONOMY (5 ROI Event)

ATTENDEES

500

CLIENT: Head Capital Investment

VENUE: Atlantis Hotel - DUBAI - UAE

SPECIAL GUEST: Sheikh Khalifa Bin Hasher Al Maktoum



PROJECT:

G-SHOCK CONFERENCE DUBAI

ATTENDEES

300

CLIENT: Casio G- Shock

VENUE: Shangri-La Dubai Hotel

DURATION : 3 Nights and 4 days



PROJECT:

RED CARPET EVENT

ATTENDEES

200

CLIENT: Sama El Ain Gallery

VENUE: JBR Dubai



PROJECT:

CRYPTOCURRENCY DUBAI

ATTENDEES

300

CLIENT: Cryptocurrency Dubai

VENUE: Conrad Dubai Hotel

SPECIAL GUEST: Sheikh Khalifa Bn HasherAl Maktoum



PROJECT:

SHOWROOM PRODUCTION

CLIENT: Casio G-Shock

VENUE: Shangri-La Dubai Hotel



PROJECT:

WIPO DAY

ATTENDEES

CLIENT: Ministry of Economy

350

VENUE: Grand Hayat Hotel, Mercato Mall



PROJECT:

TRADE FW EVENT

ATTENDEES

CLIENT: Forex Co.

VENUE: Four Seasons Hotel

250

سيقدم المؤتمر المذيعة الاقتصادية المعروفة
مي بن خضرا

الى الامام دبي 2020

المتحدثون:
نور الدين الحموري
رجب حامد
أشرف العايدى

Resort Seasons Four 22.01.2020

TRADE FW
لا تفوت الفرصة

الى الامام دبي 2020

تدعوكم **TRADE FW** لحضور مؤتمرها الاقتصادي
الأول في إمارة دبي - الإمارات العربية المتحدة

منتجع فورسيزونز دبي
على شاطئ جميرا

22
يناير 2020

سجل الآن

PROJECT:

DASCOIN EVENT

ATTENDEES

500

CLIENT: Dascoin

VENUE: Hayat Regency Hotel



PROJECT:

MEDICAL CO.

ATTENDEES

400

CLIENT: Baker Habib

VENUE: Westin Hotel



PROJECT:

DIAFA RED CARPET

ATTENDEES

CLIENT: Distinctive International Arab Festivals Awards

VENUE: Atlantis, The Palm

850

Press Conference

A press conference will be held on November 26, 2018 at Atlantis The Palm Dubai, launching DIAFA 3rd edition in the presence of celebrities, journalists, press and media representatives and last DIAFA honorees as last edition witness.

Here you can find some pictures of DIAFA 2017 press conference.



DIAFA 3rd edition



Friday February 8, 2019 • Atlantis the Palm, Dubai.



MBC Warasah, LBC, Rotana Channels, CBC, OSN.



6:00 pm – Outdoor Red Carpet and Pre-Event Reception
(Interviews, wall of fame)

8:30 pm – DIAFA Awards Ceremony



A falcon representing success, wisdom and rising above all situations, associated with our distinguished honorees.

DIAFA 3rd Edition – Program

February 7, 2019 - 6:00 pm

- Red Carpet roll out with celebrities
- Interviews, welcome drinks and pre-party.

February 8, 2019 - 6:00 pm

- Live coverage for the reception and interviews on the huge red carpet covering all the entrance of Atlantis Hotel and the wall of fame area.
- Fashion police station with Famous men, women & jewelry designers, fashion bloggers and influencers.
- VIP Section will be hosting the honorees and stars arriving on set to participate in the ceremony.
- Social Media section will be promoting #DIAFA Atlantis in a very special format with stars and celebrities participation live on air.

February 8, 2019 - 8:30 pm

- Awards ceremony for 20 distinguished personalities from different fields and countries

PROJECT:

CONCEPT DESIGN OPENING EVENT & PR

ATTENDEES

200

CLIENT: Al Mawashi Braai

VENUE: Mushrif Park - Mushrif - Dubai



PROJECT:

MEDIA COVERAGE & PR.

ATTENDEES

150

CLIENT: Casio / Alpha Publishing

VENUE: Crown Plaza Hotel - Dubai



PROJECT: ENTERTAINMENTS AND LOGISTICS

ATTENDEES

600

CLIENT: Inspire / DUNKIN / BR / JJ

VENUE: Marriott Resort Palm
Jumeirah, Dubai

BUILT TO WIN



PROJECT:

MEDIA COVERAGE, PR. AND EVENT MANAGEMENT

ATTENDEES

180

CLIENT: CAIA Association

VENUE: Rotana Beach Hotel - AD

GLOBAL PRIVATE CREDIT TRENDS & THE EVOLUTION OF PRIVATE CREDIT IN MENA

WEDNESDAY, NOVEMBER 19TH 2025, 08:00 AM LOCAL TIME



Sikander Ahmed
Head of MENA Private Credit
Janus Henderson Investors



Omneya Ramadan
Associate Director
Oxford Economics and
Former Macro Fiscal Advisor
Ministry of Finance
Saudi Arabia



Manuel Rogl, CAIA
Investment Director
JIMCO



Alina Pakhomenka, CAIA
CAIA Middle East
Chapter Executive
Director
Akrivia Capital
(Moderator)

PROJECT:

LOGISTIC AND EVENT MANAGEMENT

ATTENDEES

150

CLIENT: CFA Institute

VENUE: Shangri-La Dubai



PROJECT:

LOGISTIC, SPONSORS, & PR.

ATTENDEES

1300

CLIENT: Gear up Events & the Luxury Network

VENUE: Dubai Autodrome



THANK YOU



   963 EVENTS

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