

The logo features the numbers '963' in a large, stylized, light blue font with a dark blue outline. Below the numbers, the word 'EVENTS' is written in a smaller, dark blue, sans-serif font, flanked by red chevron symbols pointing outwards.

963
EVENTS

"It Is All About Mind Set "

ABOUT US

At 963 EVENTS, we are more than just a marketing and event management agency; we are your strategic partner for achieving your goals and fostering growth.

With a strong presence in the UAE and KSA, we specialize in creating, planning, and executing campaigns that propel businesses and individuals towards success.

Our success is intertwined with yours, making us your reliable ally on the journey to success.



963
<EVENTS>

OUR VALUES

MISSION

To offer integrated brand marketing, PR, and social media solutions that drive growth and success. Our dedication is helping businesses achieve their marketing goals with innovative strategies.

VISION

To lead in delivering transformative results for our clients through brand marketing and PR campaigns that boost sales and sustainable growth.



EVENTS & ACTIVITIES

We specialize in managing a variety of events, including Corporate Events, CSR, Product Launches, Community Events, Conferences, Gala Dinners, Ceremonies, Exhibitions, Team Building Activities, etc.

Our core strength lies in delivering holistic event planning and execution solutions from start to finish.



LIVE ENTERTAINMENT

We provide exceptionally professional singers, musicians, dancers and artists to 5-star venues in the UAE and KSA.

With 15+ years of industry experience, we offer exceptional entertainment services. Our professional team handles all planning, dedicating all resources to ensure your complete satisfaction.



PUBLIC RELATIONS MANAGEMENT

Our comprehensive PR service is designed to empower our partners. We develop strategic approaches and execute integrated tactics across diverse platforms to craft distinctive brand positioning.

Our goal is to harmonize business objectives with the amplification of your organization's message, ensuring a powerful and effective impact.



DIGITAL MARKETING

In the era of explosive platform proliferation, social media rapidly connects with consumers, allowing businesses to expand their audience cost-effectively.

We specialize in crafting potent social media marketing strategies tailored to your brand.

Our approach considers the nature of your online activity, aligns with your marketing key performance indicators (KPIs), and strategically engages the specific audience you aim to captivate.



MEDIA PRODUCTION

Our team of directors, editors, and artists brings your narratives to life through captivating imagery and voice-overs, ensuring your films and documentaries engage your audience.

In today's video-centric world, video marketing offers convenience and efficiency to consumers and an engaging, shareable channel for marketers to connect with their audiences.



ELEVATING INFLUENCER & CELEBRITY PROFILES

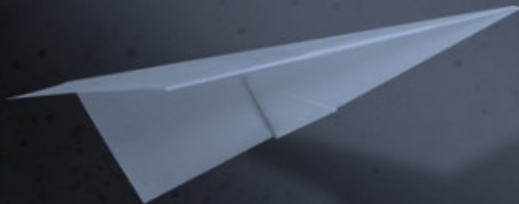
Collaborating with some of the nation's foremost celebrities, we offer a comprehensive profile management package. Our primary objectives revolve around cultivating and elevating your public persona, presenting you with exceptional opportunities, and ensuring your enduring and prosperous career.



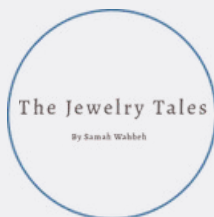
CONCEPT CREATION

At 963 EVENTS, we dive deep into your vision and objectives, whether it's a scalable growth concept or a single-unit operation. We keep a close eye on food trends, emerging markets, and successful innovations across various service categories and cuisines, curating competitive and trendsetting concepts tailored to specific markets.

Our "Discovery Tour" provides valuable insights covering conceptual, operational, and financial aspects. We offer high-level strategies and innovative ideas to give your restaurant a competitive edge. We guide you through brand positioning and strategic planning to create a compelling restaurant brand.

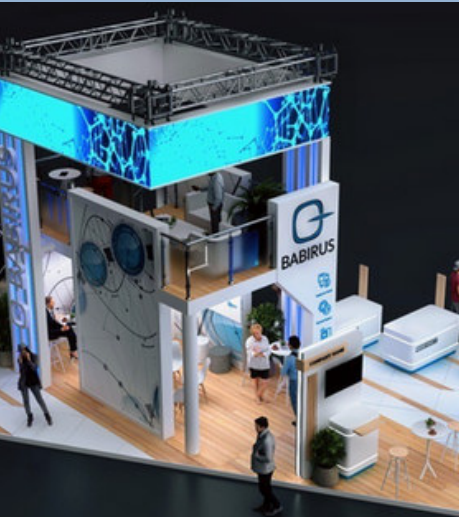


HAPPY CLIENTS





PREVIOUS PROJECTS



PROJECT:

BLOCKCHAIN 4 SMART
ECONOMY (5 ROI Event)

ATTENDEES

500

CLIENT: Head Capital Investment

VENUE: Atlantis Hotel - DUBAI - UAE

SPECIAL GUEST: Sheikh Khalifa Bin Hasher Al Maktoum



PROJECT:

G-SHOCK CONFERENCE DUBAI

ATTENDEES

200

CLIENT: Casio G- Shock

VENUE: Shangri-La Dubai Hotel

DURATION: 3 Nights and 4 days



PROJECT:

RED CARPET EVENT

ATTENDEES

200

CLIENT: Sama El Ain Gallery

VENUE: JBR Dubai

PR. and Media Coverage



PROJECT:

CRYPTOCURRENCY DUBAI

ATTENDEES

300

CLIENT: Cryptocurrency Dubai

VENUE: Conrad Dubai Hotel

SPECIAL GUEST: Sheikh Khalifa Bn Hasher Al Maktoum



PROJECT:

SHOWROOM PRODUCTION

CLIENT: Casio G-Shock

VENUE: Shangri-La Dubai Hotel



PROJECT:

WIPO DAY

CLIENT: Ministry of Economy

VENUE: Grand Hayat Hotel, Mercato Mall

ATTENDEES

350



PROJECT:

TRADE FW EVENT

CLIENT: Forex Co.

VENUE: Four Seasons Hotel

ATTENDEES

250

سيقدم المؤتمر المذيعة الاقتصادية المعروفة
مي بن خضرا

الى الامام دبي 2020

المتحدثون:
أشرف العايدي رجب حامد نور الدين الحموري

Resort Seasons Four 22.01.2020 شاطئ جميرا

TRADEFW
لا تفوت الفرصة

الى الامام دبي 2020

تدعوكم TRADEFW لحضور مؤتمرها الاقتصادي
الأول في إمارة دبي - الإمارات العربية المتحدة

منتجع فورسيزونز دبي
على شاطئ جميرا

22
يناير 2020

سجل الآن

PROJECT:

DASCOIN EVENT

ATTENDEES

500

CLIENT: Dascoin

VENUE: Hayat Regency Hotel



PROJECT:

MEDICAL CO.

ATTENDEES

400

CLIENT: Baker Habib

VENUE: Westin Hotel



PROJECT:

DIAFA RED CARPET

ATTENDEES

CLIENT: Distinctive International Arab Festivals Awards

VENUE: Atlantis, The Palm

850

Press Conference

A press conference will be held on November 26, 2018 at Atlantis The Palm Dubai, launching DIAFA 3rd edition in the presence of celebrities, journalists, press and media representatives and last DIAFA honorees as last edition witness.

Here you can find some pictures of DIAFA 2017 press conference.



DIAFA 3rd edition



Friday February 8, 2019 • Atlantis the Palm, Dubai.



MBC Warrasah, LBC, Rotana Channels, CBC, OSN.



6:00 pm – Outdoor Red Carpet and Pre-Event Reception (Interviews, wall of fame)
8:30 pm – DIAFA Awards Ceremony



A falcon representing success, wisdom and rising above all situations, associated with our distinguished honorees.

DIAFA 3rd Edition – Program

February 7, 2019 - 6:00 pm

- Red Carpet roll out with celebrities
- Interviews, welcome drinks and pre-party.

February 8, 2019 - 6:00 pm

- Live coverage for the reception and interviews on the huge red carpet covering all the entrance of Atlantis Hotel and the wall of fame area.
- Fashion police station with famous men, women & jewelry designers, fashion bloggers and influencers.
- VIP Station will be hosting the honorees and stars, arriving on set to participate in the ceremony.
- Social Media booth will be promoting #DIAFA hashtag in a very special format with stars and celebrities participation live on air.

February 8, 2019 - 8:30 pm

- Awards ceremony for 20 distinguished personalities from different fields and countries.



PROJECT:

CONCEPT DESIGN
OPENING EVENT – PR

ATTENDEES

200

CLIENT: Al Mawashi Braai

VENUE: Mushrif Park - Mushrif - Dubai



PROJECT:

MEDIA COVERAGE
AND PR.

ATTENDEES

150

CLIENT: Casio / Alpha Publishing

VENUE: Crown Plaza Hotel - Dubai



THANK YOU



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